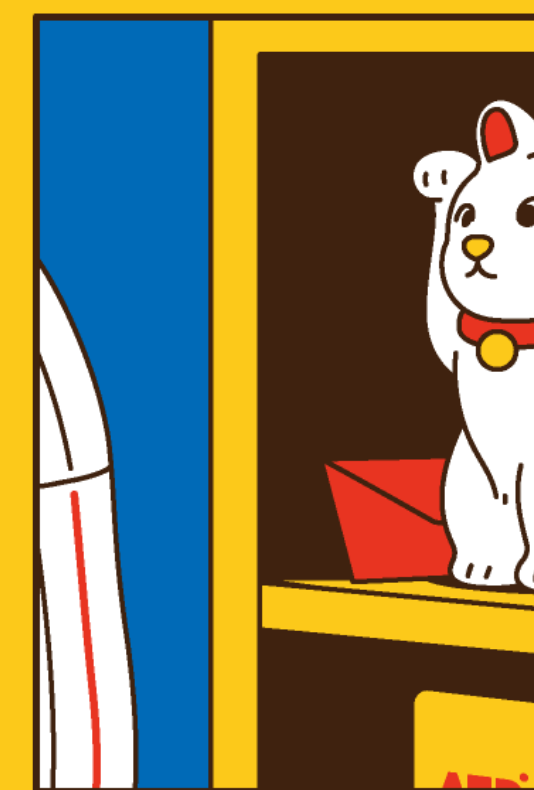


BOOKS  
FOR  
KIDS



**2021 TIF**

第四屆 台北插畫藝術節  
封面故事 Cover Story

**OPEN CALL**

徵件至9/30



# Venue and Timetable

## ■ Venue

Songshan Cultural and Creative Park-  
North Factory

## ■ Exhibition Dates

2021.12.10 (Fri.) - 12.12 (Sun.)

## ■ VIP Day

2021.12.10 (Fri.) 12:00 – 14:00

## ■ Public Day

2021.12.10 (Fri.) 14:00 – 20:00

2021.12.11 (Sat.) 10:00 – 20:00

2021.12.12 (Sun.) 10:00 – 19:00

## ■ Setting-up

2021.12.09 (Thurs.) 09:00- 21:00

2021.12.10 (Fri.) 09:00- 12:00

## ■ Move-out

2021.12.12 (Sun.) 19:00- 21:00

# Exhibition Subject and Category

## ■ Curatorial Subject : Cover Story

There is a cover on every book, CD, magazine and movie. The cover is the very first image people catch and contact through eyes. For instance, the cover on a magazine is usually the flagship topic or to get people's attention or to keep one's visual memory. Therefore, who/which can take the position on the "Cover", we called "Cover Story" or "Cover Figure ". How to tell a good story, character or even the creation effectively through a "Cover"? This year, creators are welcome to use a variety of illustrations and artistic creations to tell different cover stories, and create exclusive cover characters through the creation of illustrations.

## ■ Exhibition Category

1. Curatorial Subject: The content of artwork which are applied as the subject "Cover Story."
2. Non-curatorial Subject: The content of artwork which are applied as non-exhibition subject can exhibit as well.

# How to Apply: Rules and Flow

- **Who can apply** : All nationalities, genre, and type.
- **How to apply** : On-line | Open call till **2021.09.30 (Thurs.) 23:59**

- **Application Flow**

Step 1 : Fill in the application forms. Send to [2018tif@gmail.com](mailto:2018tif@gmail.com)

Step 2 : Fill in the application sheet:<https://forms.gle/D1d7pE4wyRVbfNMB8>

Step 3 : Announce the selected exhibitors.

Step 4 : Pay the exhibition fee.

Step 5 : Completed.

**The organizer accept international application: If you are not in Taiwan now, still can apply the exhibition. Please refer to the application form. (p.6-8)**

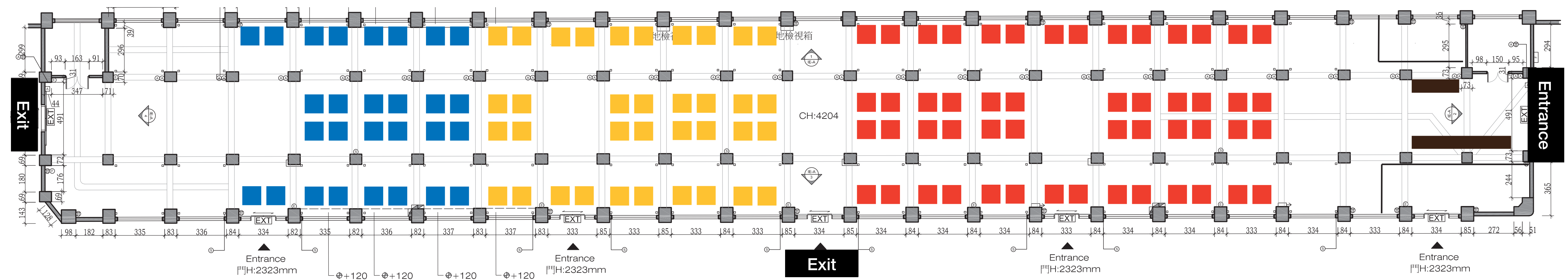
**\*Note :**

1. Completed application will be referred to the time organizer receive your e-mail, application sheet and application form.
2. The organizer will contact via e-mail. Please fill in “Gmail” as your contact information. If you change your contact information, please inform organizer, in order to avoid affecting your exhibition rights.
3. Booth standard and size will be referred to the application form you fill in. If you would like to change it, please inform the organizer before you pay the exhibition fee.



# How to Apply: Booth Layout

- Booth Layout : Divided to 3 areas, total 100 booths. Booth rates will refer to the sequential order from the entrance.



Booth Type	Unit	Rate (Tax excluded)	Total
Section A	120 x 120 cm	NT. 8,000	40
Section B	120 x 120 cm	NT. 7,000	35
Section C	120 x 120 cm	NT. 6,000	25

Venue Size : 1,210 square meters

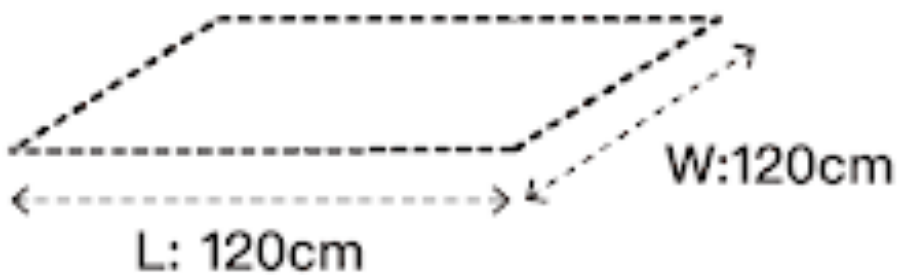
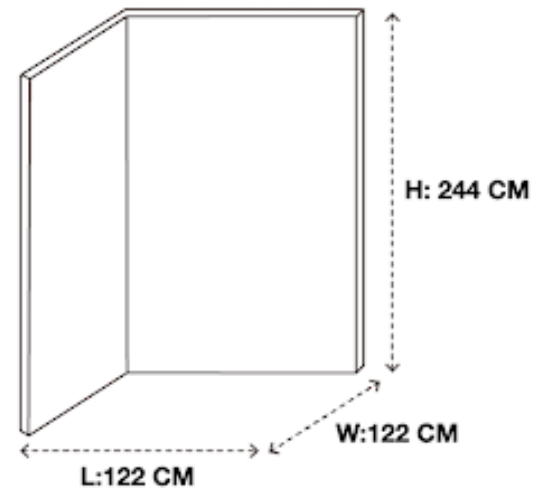
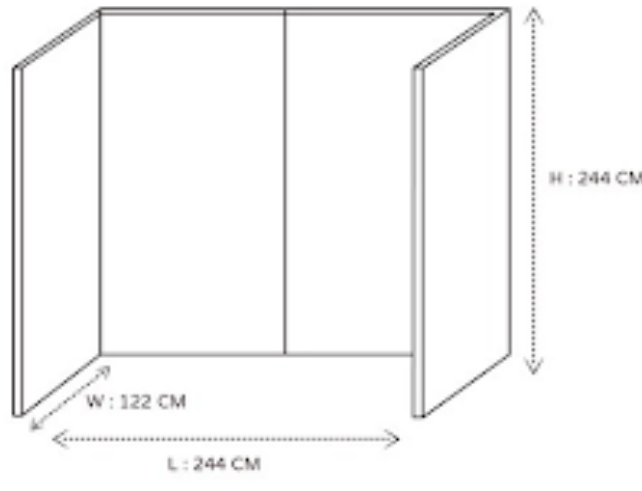



- The plot is the exhibition booth layout. (According to 120x120 cm/booth as 1:1 scale diagram.)
- The selection of booth in application form is only choosing the exhibition area. The final booth will arrange by organizer, according to the genre of artwork.

# How to apply: Fill in the application form (Attachment 1)

(\*必填)

Applicant Name		ID Number (Fill in passport number if you are foreigner.)	
Exhibition Name / Team Name *If it's different from applicant name.		Nationality	
Contact Number		Birth of date (y/m/d)	
Address		Gender	
E-mail (Gmail)		Social Media (eg. Website, FB, Instagram, etc.)	
CV & Introduction	*List down graduate school and subject. Important exhibition experiences in 3 years. *Provide representative artwork and portfolio. ( <b>At least 5 pictures</b> )		
Exhibition Display Diagram (Describe how will you display)	*Upload the artwork you plan to exhibit, or provide a brief exhibition plan (word or powerpoint).		

# How to apply: Fill in the application form (Attachment 2)

<b>Subject</b> <b>(*Required)</b>	<input type="checkbox"/> Curatorial Subject “Cover Story” <input type="checkbox"/> Non-curatorial Subject						
<b>Exhibition Area &amp; Booth Units</b> <b>(*Required)</b>	<div><p>(Unit : 120 x 120 cm/booth)</p><p>  Area A <input type="checkbox"/> 1 unit: NT. 8,000    <input type="checkbox"/> 2 units: NT. 15,000</p><p>  Area B <input type="checkbox"/> 1 unit: NT. 7,000    <input type="checkbox"/> 2 units: NT. 13,000</p><p>  Area C <input type="checkbox"/> 1 unit: NT. 6,000    <input type="checkbox"/> 2 units: NT. 11,000</p></div>						
<b>Other Facilities</b> <b>(Rental: 4 days)</b> <b>(*Optional)</b>	<b>Board</b> <input type="checkbox"/> Wood color <input type="checkbox"/> White color		<b>Table</b>	<b>Chair</b>	<b>Spotlight</b>	<b>Socket</b>	<b>Wall Printing</b>
	<div><input type="checkbox"/> 1 set: NT. 8,000 Size: 122 x 122 x 244 cm</div> <div></div>	<div><input type="checkbox"/> 2 sets: NT.15,000 Size: 122 x 122 x 244 cm</div> <div></div>	<div><input type="checkbox"/> 1 table : NT. 600 <input type="checkbox"/> 2 tables : NT. 1,000</div> <div></div>	<div><input type="checkbox"/> 1 chair : NT. 300 <input type="checkbox"/> 2 chairs : NT. 500</div> <div></div>	<div><input type="checkbox"/> 1 spotlight : NT. 200 Quantity : _____</div> <div></div>	<div><input type="checkbox"/> 1 set: 2 sockets (Power included): NT. 900  <input type="checkbox"/> 2 sets: 4 sockets (Power included): NT. 1500</div>	<div><input type="checkbox"/> 1 wall (122 x 244 cm), including setting up: NT. 3000  <input type="checkbox"/> 2 walls (244 x 244 cm), including setting up: NT. 5000  <input type="checkbox"/> 3 walls (366 x 244 cm), including setting up: NT. 8,000  <input type="checkbox"/> 4 walls (488 x 244 cm). including setting up: NT. 11,000</div>

# How to apply: Fill in the application form (Attachment 3)

	International Artwork Receive / Send Back	Setting-up	Staff during exhibition days	Move-out
Exhibition Labor Requirements (*Optional)	<input type="checkbox"/> International artwork receive	<input type="checkbox"/> 12.09 (09:00 - 21:00)	<input type="checkbox"/> 12.10 (14:00 - 20:00)	<input type="checkbox"/> 12.12 (19:00 - 21:00)
	<input type="checkbox"/> International artwork send back	<input type="checkbox"/> 12.10 (09:00 - 12:00)	<input type="checkbox"/> 12.11 (10:00 - 20:00)  <input type="checkbox"/> 12.12 (10:00 - 19:00)	
	<b>* Fee Description:</b> - Shipping costs will be pay by exhibitors. About the sending costs, organizer will inform exhibitors before we send back. - Service charge: NT. 6, 000 ( Including, receive/send back artwork, shipping to the exhibition venue, warehousing, administration work, and etc.)	<b>* Fee Description:</b> Labor Requirement : ___ person Charge : NT. 300 / hour	<b>* Fee Description:</b> Labor Requirement : ___ person Charge : NT. 200 / hour	<b>* Fee Description:</b> Labor Requirement : ___ person Charge : NT. 300 / hour



# Selection Rules

## ■ Selected Announcement Flow

Announcement Timetable | 2021.08.27 (Fri.), 2021.09.17 (Fri.), 2021.10.08 (Fri.)

(The exhibitors will be selected in sequential order due to the first-to-file rule. When 100 exhibitors are selected, organizer will not receive any other application.)

1. Selected Exhibitors will be announced on the website and Facebook.

(FB: [www.facebook.com/TIFTAIWAN](https://www.facebook.com/TIFTAIWAN) )

2. The organizer will send “Selected Announcement” via email individually. Please reply the organizer when you receive the e-mail.

3. Please pay the booth rates and exhibition deposit (NT. 3,000) in 7 days according to the payment date to keep your eligible of exhibition.

# The Rights of Exhibitors

1. Exhibitors will have 2 staff cards which can have permission to go in and out the exhibition venue.
2. Exhibitors will have 2 VIP tickets, 4 public tickets and 1 exhibition album of 2021.
3. Attending the party of 2021 TIF for illustrators.
4. Media resources on TIF's website, Facebook, Instagram, and also the media cooperation of TIF.
5. Chance to be selected by TIF for one of the exhibition price and get opportunities to have other cooperation with art spaces or commercial brands, and etc.
6. Obtain 1 set of 2021TIF design merchandise.

**\*Note: The organizer reserves the right to change the rights of exhibitors above.**

# Other Information

## ■ Cancellation and Refund

Once the application is submitted and approved by organizer, applicants receive payment notification. All payments made to the organizer are non-refundable.

## ■ Change and Postponement

1. Once the government announces not to hold big events when the COVID-19 happens unexpectedly, the organizer will refund 80% of the application fee to the exhibitors (20% of the application fee will be paid for the administration work of preparation). Hope the exhibitors can understand. If you can not accept the rule, please do not apply.
2. In the event of force majeure, such as natural disasters, wars other factors beyond the control of the organizer, and that change or cancellation of venues or show dates occurs as result, the organizer does not compensate for any damages caused to the exhibitors.

# Contact Information

- Organizer: Taipei Illustration Fair
- Contact E-mail: [2018tif@gmail.com](mailto:2018tif@gmail.com)
- Facebook: @TIFTAIWAN
- Instagram: tiftaiwan
- Website: <http://tif.freedom-men.com>